

## 4.1.6 Philanthropic Endeavours Policy

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<b>Supersedes Policy Date(s):</b>	Philanthropic Endeavours Policy March 27, 2017		
<b>Approved by:</b>	Board of Directors	<b>Motion and Effective Date:</b>	May 31, 2021

### POLICY

Fundraising revenues will be used to support Society programs, which are not fully supported by government funding, such as prevention programs, bursaries, capital items etc.

Fundraising activities will be consistent with the Mission and will:

- Encourage contributions of labour, publicity, goods and services to the Society.
- Promote activities which generate revenue which provides a reasonable return after expenses.
- Foster positive recognition of the Society and its work within the community.
- Encourage individuals, corporations and organizations to play a voluntary role in support of the Society's work.