

4.1.6 Philanthropic Endeavours Policy

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Supersedes Policy Date(s):	Philanthropic Endeavours Policy March 27, 2017	
Approved by:	Board of Directors	Motion and Effective Date: May 31, 2021

POLICY

Fundraising revenues will be used to support Society programs, which are not fully supported by government funding, such as prevention programs, bursaries, capital items etc.

Fundraising activities will be consistent with the Mission and will:

- Encourage contributions of labour, publicity, goods and services to the Society.
- Promote activities which generate revenue which provides a reasonable return after expenses.
- Foster positive recognition of the Society and its work within the community.
- Encourage individuals, corporations and organizations to play a voluntary role in support of the Society's work.

PRACTICE

The Society will have policies and procedures for donor receipts which comply with the most current Canada Revenue Agency requirements.

The Board may wish to recognize individuals or corporations whose generous philanthropic gifts (donations) make possible the development of programs or the establishment of bursaries; or who have rendered outstanding service to the Society by acknowledging such persons or corporations as a "Friend of the Society".

Board members will provide leadership and advocate the agency's priorities and necessity of its fundraising efforts.

Board members engage in personal gift support to their level of ability.

Board will establish a fundraising committee of the board to partner with staff on fundraising strategies and support the operations of the program.

Board will review annually the results and evaluate the performance of fundraising activities including financial reporting on annual funds raised and spent.