



## CCASH BOARD PRINCIPLES

### 4. HEALTHY AND SUSTAINABLE CULTURE

#### 4.1 PRINCIPLE – ORGANIZATIONAL SUSTAINABILITY

Long-term viability and sustainability of an organization is dependent upon a “culture” that is open, transparent, forward looking and focused. Together with operational leadership, the Board is charged with setting and shaping the culture of the organization.

##### *Core Rationale*

- The organization exists for its key stakeholders (primarily service recipients)
- Ensuring a culture of “client service” first, maintains the organization’s relevancy
- Ensuring the organization is providing quality services
- Creating an environment at Board and committee meetings where open dialogue is fostered ensuring maximum contribution of various Directors’ perspectives to ensure better decisions
- Making time for generative, strategic dialogue is critical to ensure the organization is proactive to their external environment